Vanshika Rana

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SUMMARY

Developer Relations Engineer with 3+ years of experience in **Web3**, **AI**, and **full-stack development**. Skilled at driving developer engagement, creating impactful documentation, and building robust technical ecosystems. Proven expertise in delivering production-grade solutions and leading innovative projects in blockchain and AI. Adept at simplifying complex technologies to empower developer communities.

WORK EXPERIENCE

Upsurge Labs   **Bengaluru, KA**
Developer Advocate (Core Team)   *June 2024 – Present*

- Spearheaded the team development and management of Upsurge Labs team across different products,
- Collaborated with cross-functional teams to improve developer experience for **LemmeBuild and Cosmo AI** refining workflows, and enhancing prompt-based AI agent usability.
- Contributed to AI-first products like **Cosmo AI** and **LemmeBuild**, driving adoption by delivering seamless integration support and technical guidance to internal teams.
- Authored and maintained detailed technical documentation, enabling developers to onboard and integrate AI tools into their workflows efficiently.
- Represented Upsurge Labs in developer communities, hosting technical workshops and fostering engagement in the AI ecosystem.

Instadapp   **Bengaluru, KA**
Developer Relations Associate   *January 2024 - June 2024*

- Managed **Avocado Wallet**, a smart contract-based, non-custodial wallet, integrating blockchain networks like **Blast**, **Linea, and other EVM chains,** thus expanding multi-chain functionality.
- Increased adoption of **Avocado Wallet** by promoting its **gasless transactions** and **user-friendly design**, resulting in a significant growth in user base.
- Built and maintained technical documentation, ensuring comprehensive and developer-friendly guides for wallet features and integrations.
- Launched the **Avocado Ambassador Program**, training advocates and driving grassroots adoption within Indian Web3 communities.
- Contributed code to the **GitHub repository**, integrating new blockchain networks, fixing bugs, and improving wallet compatibility for diverse use cases.

Valist Inc   **Remote, US**
Director of Developer Relations   *June 2022 – August 2023*

- Led developer relations initiatives for **Valist**, a platform enabling seamless distribution of Web3 applications and games, driving adoption among developers and game creators.
- Authored technical documentation and articles, simplifying complex concepts to improve the accessibility and understanding of **Valist's tools and protocols** for developers.
- Represented Valist at industry events and conferences, hosting technical workshops, delivering keynotes, and building relationships within the Web3 and game development communities.
- Spearheaded partnerships and outreach efforts, collaborating with ecosystem stakeholders to expand Valist's integration capabilities and developer base.
- Designed and executed strategic marketing plans targeted at developers, focusing on Valist's **unique features** to enhance engagement and promote its value in decentralized application development.

LEADERSHIP EXPERIENCE

Upsurge Labs   **Bengaluru, KA**
Core Team Member | Developer Advocate   *June 2024 – Present*

- Personally invited by the founder to join **Upsurge Labs' Core Team** based on exceptional contributions at **Instadapp**, leading initiatives across multiple AI-focused products, including **CryptoAgents** and **Cosmo AI**.
- Played a pivotal role in strategic decision-making and cross-functional collaboration to define product vision and execution for cutting-edge AI solutions.
- Continued to contribute to **Instadapp** while steering innovation at Upsurge Labs, ensuring synergy between the sister companies and fostering a culture of shared growth and impact.

H.E.R DAO   **Remote, IN**
Lead Governor   *March 2023 – Present*

- Spearheading the growth of the **H.E.R. DAO India community**, driving initiatives to foster diversity and inclusivity within the **Web3 ecosystem** across India.
- Organized educational workshops and mentorship programs to expand opportunities for underrepresented genders, focusing on outreach to **remote and underserved regions**.
- Partnered with global H.E.R. DAO initiatives to amplify the presence of Indian developers and advocates within the broader Web3 community.

ADDITIONAL EXPERIENCE

Ambodi XYZ   **Remote, IN**
Freelance Web Developer   *March 2022 – April 2022*
- Improved an **NFT project's website**, integrating the backend with the frontend to enhance functionality and user experience.
- Leveraged the dynamic capabilities of the **Nameless backend** to optimize overall project performance.

Twilio Voices Program   **Remote, IN**
Technical Writer   *February 2022*
- Authored **technical blogs and tutorials** to help developers use Twilio's **SendGrid API**, simplifying adoption for developers.

SKILLS & INTERESTS

Technical Skills: React | Next.js | HTML/CSS | Tailwind CSS | Node.js | MySQL | REST APIs | Solidity | Hardhat | GitHub | Postman | JIRA | VS Code | Figma | Python | TensorFlow (basic) | Prompt Engineering

Soft Skills: Public Speaking | Developer Advocacy | Community Building | Technical Writing | Marketing & Operations

EDUCATION

Vel Tech High Tech   **Chennai, TN**
BE in Computer Science Engineering (CGPA: 8.3)   *Graduation Date: June 2022*